Improve Supply Chain Visibility by Embracing Innovative Technology

written by Lauri Moon | June 19, 2017

It may seem like disruptions in your supply chain are frustrating inevitabilities, but that's only half true. While they are inevitable, they don't have to be frustrating. There's a way to predict and often prevent them. You can also create a system that mitigates disruption when it does happen. The solution starts with visibility: The more transparency you have into each step of your logistics operation, the better you will be able to use it to help you succeed in a competitive marketplace.

In this webinar you'll learn about:

- New technologies that are helping improve visibility
- Capturing and analyzing correct data to increase efficiency
- Using historical data to plan for and mitigate supply chain disruption

Speaker:

Chris Scharaswak
Senior Director, Product Development & Innovation
Ryder System, Inc.
Mr. Scharaswak joined Ryder in 1995 and is a Senior Director of Product Development & Innovation. He has extensive industry experience in the retail, consumer products, auto and high-tech industries. His international supply chain strategy experience spans North America, South America, Europe, and Asia. Chris has made valuable contributions to key service and product development initiatives for warehouse designs to support BTB and BTC, integrated transportation, Total Cost of Ownership, origin consolidation management, deconsolidation services, visibility applications and digital platforms.

Additionally, Mr. Scharaswak has made significant contributions to Ryder's growth and customer solutions throughout North America. He managed the development and setup of a consolidation network in Asia to support international PO management and deconsolidation for North American markets. Chris previously led

the solutions and engineering for Retail and Consumer Brands with a diverse background in supply chain strategy. As an example of his leadership, he has helped multiple leading consumer brand manufacturers and distributors transform their supply chains to drive out redundant cost within their networks, improve inventory fill rates and drive transportation efficiencies. This allowed for direct control of the customer experience, synchronize production with demand, and dramatically reduce the order-to-cash cycle time.

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