

# How Industrial IoT Benefits Your Manufacturing Company

written by Lauri Moon | August 23, 2017

The Industrial Internet of Things (IIoT) is here and manufacturers are quickly adopting the technology improving operations, maintenance, and productivity. The IIoT has generated mountains of data, but how can you take maximum advantage of it?

The final element of bringing the IIoT to life is to integrate Augmented Reality (AR). Now every member of your organization — from the top floor to the plant floor — can visualize and interact with the live data that your IIoT implementation provides. This convergence of the physical and digital worlds will give your company a distinctive competitive advantage. How can you get started?

In this webcast, VP of Go to Market and Strategy at PTC, Glen Fields will explain how Augmented Reality is changing the way end users are interacting with the industrial internet of things helping your company to:

- Close the knowledge transfer gap between retiring boomers and incoming millennials
- Improve safety through enhanced situational awareness
- Reduce travel costs with remote expert technology
- Enable the connected worker to improve employee productivity

**Speaker:** Glen Fields, Vice President of Go to Market and Strategy, PTC



## Technical Details

This webinar will be conducted using a slides-and-audio format. After you complete your registration, you will receive a confirmation email with details for joining the webinar.

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