

# Industry 4.0 One Step at a Time

written by Lauri Moon | November 7, 2018

Industry 4.0 has the opportunity to dramatically transform the way manufacturers compete. Some of the benefits that companies are looking to achieve via Industry 4.0 include improved quality, reduced costs, shorter cycle times, and increased revenue. While the benefits can be significant, the path to get there can seem overwhelming. Faced with the many enabling new technologies and complexities of transforming the business, companies are asking how to get started. What should they do first? How do they begin the journey?

This webcast will discuss the associated business transformation along with concrete ideas on how to begin the journey and reap the benefits of Industry 4.0 one step at a time.

## Speakers

 **John Barcus, VP, Industry Solutions, Manufacturing Industries, Oracle**

John Barcus is Vice President responsible for the Oracle Global Manufacturing Industries. The Manufacturing Industries Solutions Group works globally with customers, partners, and within Oracle to refine industry strategy and build industry solutions that support the Industrial Manufacturing, Automotive, and High Tech industries.

John has been with Oracle for over 20 years, 8 of which were in consulting working with customers to manage large global ERP and advanced planning projects. John brings to companies a strong manufacturing, supply chain, and industry background. His implementation and business experiences help customers to use technology to solve business issues, gain competitive advantage, and to adapt to the rapidly evolving needs of the digital age. John has been a frequent speaker at industry events.

Prior to coming to Oracle, John worked within the industrial manufacturing, aerospace, and high tech industries in a variety of roles including; Sales, Materials

Manager, Purchasing Manager, Manufacturing Manager, and Inventory & Control Manager. He has an MBA from Pepperdine University, and an Operations Management Degree from Cal State Fullerton.

 **Scott Renner, Director, Industrial Manufacturing, Oracle**

Scott Renner is the Director of Industrial Manufacturing in Oracle's ISG group where he is driving solutions for the digitalization of the value-chain and preparing companies for the Industry 4.0 revolution. His 30 years of experience in operations, ERP, and business transformations brings a deep business and technical skill set to his work.

Before Oracle, Scott has been an operations manager, a professional services manager and entrepreneur with over two decades of consultancy experiences in the largest of manufacturing companies to the smallest.

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