

# Intellectual Property for Small Business Owners

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Join the SBDC and representatives from the United States Patent and Trademark Office (USPTO) for an introduction to patents and other intellectual property (IP).

## **Topics to be discussed:**

- IP Overview - patents, trademarks, copyright and trade secrets
- Provisional patents - what is a provisional application, fees, requirements and how to use a provisional application
- Patent Application Process - what a patent is, what is its role, the process of filing an application and resources/tools that the USPTO offers
- Searching for Prior Art - introduction as to where to search, the benefits of searching, and searching tools/strategies
- Claim Drafting - brief introduction on drafting claims for a U.S. utility application

## **About the Presenter:**

Jeanne Clark, Patent Examination Policy Advisor at the U.S. Patent and Trademark Office, who serves as an editor for the Manual of Patent Examining Procedure (MPEP).

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