

# It Starts with Safety, Better Today Than Yesterday

written by Lauri Moon | March 18, 2021

Everyone's got a new job this year — and it's keeping ourselves and those around us safe. It's a role we all share, whether in remote, distributed or in-person teams. Put processes in place that connect teams from a distance, engaging and enabling them to speak up, raise issues and take action. An effective business doesn't prescribe rigid ways of operating, but puts power in people's hands and makes them part of the solution.

You will learn:

- How the right tools can empower your company to achieve operational excellence
- Keys to developing a continuous feedback loop through your operations
- How companies like yours have seen substantial ROI from improved safety programs
- What your next steps should be

Safety is more than just ticking a box — it lays a foundation that brings out the best in your team, your protocols and your outputs. With the right tools and systems, people are empowered to do their best work everyday and you see that difference in your bottom line. Sure, it may start with safety but from a macro lens, the operational excellence applications are tenfold.

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## Speakers

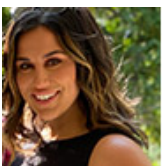
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### **Oldenhuis, Partner Manager, SafetyCulture**

Jake Oldenhuis is a Partner Manager for SafetyCulture with years of experience assisting in the implementation of safety and quality processes and best practices. Jake is seen as a thought leader with his solution first mindset, he has helped numerous customers and partners improve their safety, quality, risk, compliance, and operations programs across the USA. Jake has been a featured speaker for various safety and quality conferences, including ASSP, the iAuditor Summit, and various associations. In addition, Jake has assisted US schools who are now facing the immense task of returning safely back to learning. Jake has most recently worked with organizations embarking on digital transformation and process improvement to better their safety culture and work towards operational excellence throughout the recent pandemic. He is an expert on building adaptable business models that can thrive in the face of unforeseen events, market forces, all while minimizing risks.

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### **ta Gustafson, Brand Ambassador, SafetyCulture**

Krista Gustafson is a brand ambassador for SafetyCulture with years of experience implementing safety and quality processes and best practices. Krista is seen as a thought leader who carries years of experience helping EHS Professionals in various industries. With her solution first mindset, she's obsessed with helping her customers improve their safety, quality, risk, compliance, and operations programs across the globe. Krista has been a featured speaker for various safety and quality conferences, including the iAuditor Summit, various restaurant associations and is

engaged in industry various events such as ASSP, EHS Daily, NSC, and more. Krista has most recently worked with organizations embarking on digital transformation and process improvement to better their safety culture and work towards operational excellence throughout the recent pandemic. She is an expert on building adaptable business models that can thrive in the face of unforeseen events, market forces, while minimizing risks to better work environments.

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