

# Lean Behavior Based Safety

written by Lauri Moon | November 13, 2018

Training and behavior-based safety (BBS) programs haven't changed much over the past few decades, but the world—and workforce—has. Manufacturers are now operating in a new reality, with a leaner and more diverse workforce that is expected to know and do more than ever before. If employees don't know the right thing, or do the wrong thing, it can result in incidents that impact employee morale, turnover and your bottom line.

Organizations know they need an effective BBS strategy, but many struggle to implement programs which achieve desired results. Until now...

Join EHS, along with Terry Mathis (Founder & CEO of ProAct Safety) and Carol Leaman (CEO of Axonify) on Wednesday, December 12th from 2 - 3 pm EST as they discuss strategies for taking your BBS program to the next level, such as:

- Building a proactive culture that promotes safety
- Weaving short bursts of daily training into your frontline's routine to make safe behavior a habit
- Using microlearning to support each phase of BBS

## Speakers

### **Terry L. Mathis, Founder and CEO, ProAct Safety**

Terry is the founder and CEO of ProAct Safety®, an international safety and performance excellence firm. He is known for his dynamic presentations and writing in the fields of behavioral and cultural safety, leadership, and operational performance, and is a regular speaker at ASSE (Now ASSP), NSC, and numerous company and industry conferences. He has published over 150 articles in industry magazines and is the coauthor of five books including STEPS to Safety Culture Excellence (WILEY, 2013).

Terry is a veteran of over 1600 safety, culture and performance improvement projects in 39 countries and 21 languages, and has personally assisted organizations

such as Georgia-Pacific, Herman Miller, AstraZeneca, Wrigley, ALCOA, Merck, Rockwell Automation, AMCOL International, Ingersoll-Rand and many others to achieve excellence.

 **Carol Leaman, CEO, Axonify**

Carol Leaman (BA, MAcc, FCPA) is an award-winning thought leader with an impressive track record of successfully leading tech companies. Not only is she a disruptor in the corporate learning space, but she's also the brains behind the Axonify Microlearning Platform. Prior to Axonify, Carol was the CEO of PostRank Inc., a social engagement analytics platform she sold to Google. She was also the CEO at several other technology firms, including RSS Solutions and Fakespace Systems. Carol is a celebrated entrepreneur and trailblazer (Sarah Kirke Award 2010, Waterloo Region Entrepreneur Hall of Fame Intrepid Award 2011 and the Profit500 Award for Canada's Leading Female Entrepreneur 2017) whose articles appear in leading learning, business and technology publications. She also sits on the boards of many organizations and advises a variety of Canadian high-tech firms.

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