

Learn More About the Technology Showcase at Shale Insight Conference

written by Lauri Moon | June 18, 2025



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Learn about an opportunity to work directly with customers in the shale industry while receiving valuable feedback on your product, innovation, or technology.

The SHALE INSIGHT® 2025 annual Technology Showcase will be held on September 17, 3:15 pm - 4:30 pm. The Technology Showcase provides a premiere opportunity for developers of emerging technologies to introduce new innovations to the natural gas industry and its service providers. Selected from a competitive field of entries by the MSC Research Collaborative, the Technology Showcase will highlight the latest technologies coming to the industry.

The Research Collaborative is seeking applications from technology providers interested in presenting their field test-ready innovations to oil and gas industry stakeholders. Technologies beneficial to natural gas exploration, production, midstream, service and utilization areas should be ready for pilot testing, slip stream or full-scale demonstration in the Marcellus and Utica shales. In a format similar to that of a venture capital fair, selected suppliers will be asked to deliver a brief 8-minute presentation followed by a 2-minute Q&A session. Up to 6 applicants will be selected to present at the Technology Showcase. Several technologies that were

presented in the last three years have led to established industrial partnerships. Deadline to apply is August 7, 2025.

This session will be led by Kathryn Klaber of the Klaber Group. Ms. Klaber has nearly 20 years experience in the Shale Industry including leading the Marcellus Shale Coalition and spearheading the creation of the Technology Showcase. Ms. Klaber will be joined by Loren Anderson. Mr. Anderson is the Director, Technical Affairs for the Marcellus Shale Coalition and leads the organizations efforts with the showcase.

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