

# Leveraging Analytics to Survive Manufacturing's Current Economic Crisis

written by Lauri Moon | March 30, 2020

Has your business productivity stalled due to economic conditions, pressuring you with questions about how to drive additional value? Are you struggling to access and analyze your production data to drive valuable insights for competition in the modern manufacturing environment?

Manufacturers have been dealing with heavy margin pressures and constantly looking at ways to reduce the overall cost and improve operations. To survive, manufacturers are continuing their push towards smart manufacturing through Industry 4.0. The secret weapon is the power of analytics, and we will show you the keys to unlocking it.

In this webinar, you will learn:

- The key analytic use cases manufacturers are embracing to drive productivity
- The impact the emerging technology disruption such as IoT and AI in edge and cloud.
- Why strategically analytic solutions are primed to meet the market demands integrating with advanced AI and ERP Cloud suite
- How these solutions can derive insights from the integrated product, process and equipment data, generate new business models and help in driving smart and intelligent ERP

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