## Leveraging IoT Data from the Manufacturing Floor

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The business landscape is more connected and competitive than ever before. The Internet of Things (IoT) is exponentially increasing the amount of data available. Leveraging IoT data applications and advanced analytics to optimize factory floor operations is a priority for manufacturers looking to stay competitive in the global market. If you don't utilize the data you're collecting, you're missing opportunities to save valuable time, resources and money.

During this webinar, you'll learn the value of collecting IoT data. But, we will show you more than just the importance of collecting and monitoring data. We'll show you how to transform your business by gathering the right data, at the right time and analyzing it in a way that opens doors to operational efficiency and profitability.

## Key Webinar Take-Aways:

- Understand the value of collecting IoT data and becoming a connected manufacturer
- Learn how utilizing advanced analytics provides value to your company
- Identify and overcome challenges and obstacles including collecting data from legacy devices in older plants

This session will deliver everything OT and IT pros need to know to have a better understanding of what it takes to implement the new architecture that capitalizes on the Internet of Things.

Register