

Machine Shop Sales and Growth Strategies

written by Lauri Moon | May 30, 2019

Most machine shops share a common thread: wanting to grow, but not quite sure how to go about growing and how to manage that growth. Does this sound familiar to you? If so, this webinar will teach you some best practices for how to go about turning this challenge into a desirable and implementable growth strategy.

By attending this webinar you will be able to:

- Learn different ways to tap into new markets and new customers
- Evaluate and compare different growth opportunities
- Learn to determine the strategies that are right for your business
- Manage risks associated with growth

IMC sister-center, Georgia Manufacturing Extension Partnership (GaMEP) was recently awarded a grant to assess machine shops. One of the top needs that came out of the more than 50 assessments over the past year was the desire to grow their business. This webinar will help you gain practical techniques that will help you grow your business.

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