

Making the Case for High Performing Safety Programs

written by Lauri Moon | September 10, 2021

Upgrading programs or investing in new technology requires system-wide thinking that typically starts with the question, “What’s the return on investment?”

Join experts from KPA and EHS Today to explore the results of the 2021 EHS State of the Market Report. Together we’ll explore the impact technology has on both program performance and employee engagement. You’ll leave with the data to make your case for investing in a high-performing safety program.

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Speakers



Jade Brainard, Product Director, KPA

Jade Brainard is the Product Director for KPA. She has been working with KPA products for over 13 years with a focus on providing turn-key risk management software solutions to KPA customers. She works closely with many types of organizations including manufacturing, construction, and insurance to understand where KPA technology could be expanded to better manage EHS and HR programs and improve the value generated from them.



Dave Blanchard, Editor in Chief, EHS Today

During his career Dave Blanchard has led the editorial management of many of Endeavor Business Media's best-known brands, including *IndustryWeek*, *EHS Today*, *Material Handling & Logistics*, *Logistics Today*, *Supply Chain Technology News*, and *Business Finance*. In addition, he serves as senior content director of the annual Safety Leadership Conference. With over 30 years of B2B media experience, Dave literally wrote the book on supply chain management, *Supply Chain Management Best Practices* (John Wiley & Sons, 2010), which has been translated into several languages and is currently in its second edition. He is a frequent speaker and moderator at major trade shows and conferences, and has won numerous awards for writing and editing. He is a voting member of the jury of the Logistics Hall of Fame, and is a graduate of Northern Illinois University.

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