

# Making Your Connected Worker Strategy a Success

written by Lauri Moon | January 10, 2022

Digital technologies and connected worker solutions proved critical to the success of many organizations during the COVID-19 pandemic. While 56% of the polled companies with no digital solutions in place prior to the pandemic reported that their ability to quickly respond to the crisis was limited, early adopters of digital and mobile-first technologies were able to continue operations smoothly and safely.

Forward-looking companies and other early adopters of digital technologies transformed their frontline employees into “connected workers” long before the onset of the pandemic allowing for improved productivity, faster and better decision making, and increased worker safety.

ProcessMAP’s Connected Worker solution has grown 38X over the past 3 years, and as many companies continue to explore remote and hybrid workplace models in 2022, the need for Connected Workers will continue to increase.

## **Join us to learn:**

- What is a Connected Worker?
- The essential steps for successfully developing and implementing a connected worker strategy
- The benefits of connecting workers in field services and remote operations
- How connected worker solutions empower frontline employees to work in a safer manner
- How to identify the connected worker solution that’s right for your organization

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### **Speaker**



### **Tina Duffy, Vice President, Product Management, ProcessMAP Corporation**

Tina Duffy has 17 years of global experience focusing both on corporate and facility-level Health and Safety programs. Tina holds a BS in Safety and Environmental Management from Slippery Rock University of Pennsylvania, and previously worked in corporate EHS for one of the world's leading specialty chemical companies, where she provided safety leadership, EHS functional expertise, data-driven safety performance improvement solutions, and EHS software management to sites around the globe. As the Vice President of Product Management, Tina focuses on vision, strategy, and the development of ProcessMAP's EHS software platform. Tina, who is also an ASSP member, is a frequent speaker at conferences and actively works to increase women's EHS education and leadership.

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