How Manufacturers are Extracting Value from Big Data

written by Lauri Moon | May 25, 2017

Profitable growth is a primary goal for most manufacturing companies, but is not always easy to achieve. In this webinar, we'll dive deep into real world examples of how manufacturers are creatively expanding their business, through the use of real-time data analytics that lead to new service, subscription and recurring revenue models to extend and potentially eclipse product sales, increasing profitability.

Join us for this June 13 webinar, learn more about:

- Insight into how and why Big Data can provide new revenue streams
- How to develop analytics methods to extract value from big data
- How having a connected enterprise can generate business value
- The key elements to success with machine learning and advanced analytics

Presenters

Andrew Minteer
Director, IoT Analytics and Machine Learning
Navistar

Andrew Minteer is the Director, IoT Analytics and Machine Learning at Navistar. Navistar is a leading manufacturer of many types of vehicles including tractor trailers, delivery trucks, utility trucks, and school buses. He has an MBA from Indiana University with a background in statistics, software development, database design, cloud architecture, and has led analytics teams for over 10 years.

Richard Koehl
General Manager
PW Stoelting LLC, a Vollrath Company

Richard Koehl is the General Manager of PW Stoelting LLC, a Vollrath Company in Kiel, Wisconsin, with responsibility for the overall business operations since 2014. His prior experience has been with DRS Technologies as a V.P. of Integrated Operations working with the Navy to power Warships. Prior to this Koehl headed up engineering, product development marketing and quality for Kohler Power Systems.

Technical details

This webinar will be conducted using a slides-and-audio format. After you complete your registration, you will receive a confirmation email with details for joining the webinar.

Register