

# Manufacturing in the New Next - A Data-driven Look at How Digital, Smart and Sustainability are Enabling Growth

written by Lauri Moon | December 9, 2021

For manufacturers, 2020 and 2021 have either been intensely challenging, the opportunity of a lifetime, or both. Manufacturers have had to navigate volatile demand swings, disrupted global supply chains, unpredictable weather events driven by climate change, and evolving customer expectations.

Oracle partnered with *IndustryWeek* to research the state of and outlook for manufacturing with a special focus on digital, smart, and sustainable manufacturing. Join us for a 3-part webinar series where we share insights from our research and discuss how you can accelerate your journey to the new next.

In the second webinar of the 3-part series, *Manufacturing in the New Next: A Data-driven Look at How Digital, Smart and Sustainability are Enabling Growth*, we continue the discussion of the **new next** of manufacturing with an exploration of the **key technology enablers that are driving innovation into the next decade and beyond**.

Our experts will discuss how manufacturers worldwide are embracing key enablers, such as:

- Adoption of digital capabilities to improve business performance, enhance the customer experience, and accelerate innovation
- Implementation of advanced technologies such as AI, IoT, and blockchain. What manufacturers are investing in now and what their plans are for the future

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## **Speakers**



### **Christophe Begue, Industry Executive Director, High Tech & Semiconductor, Oracle**

Christophe Bégué is the Industry Executive Director at Oracle for the High-Tech and Semiconductor industry segments. He has over 20 years' experience in the Electronics industry, and has worked at Philips Electronics, IBM and now Oracle in roles spanning transformation consulting, business application development, industry solution strategist and business development. His main interest has always been in product development, supply chain management and manufacturing, both through the development of new software solutions and in the context of global consulting projects.



### **Surya Kommareddy, Director, Industry Strategy Group, Manufacturing, Oracle**

Surya Kommareddy is a Director of Manufacturing Industry Strategy at Oracle. Surya has over 20 years of leadership experience in developing and promoting digital solutions for the manufacturing industry. His current focus at Oracle is on enabling the enterprises of the future through smart manufacturing strategies and transformative technologies.



### **Brent Robertson, Co-Founder, Fathom**

Brent Robertson works with leaders to create high-performance, purpose-driven teams and organizations. As co-founder of Fathom, he champions an approach to

executive coaching, strategic planning, leadership development, succession, and transformation that prioritizes people and relationships. As a result, his clients don't simply plan their futures, they bring them to life through the energy of organization-wide involvement in, and commitment to, generating organizations that perform beyond what their history, or their industry says is possible. Beyond Fathom, Brent is an advocate, advisor, and accomplice for those committed to create a better future for the people they touch, and is a sought-after speaker on the topics of leadership, purpose, and community. He has oriented his life around helping people create conditions for their success, and is the creator of the personal development company Purpose Practiced where he uses his personal transformation experience as a place from which to mentor others on their growth journey.

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