

# Manufacturing Operations Management Meets the Moment

written by Lauri Moon | August 28, 2020

Resiliency and Digital Transformation have taken on new urgency for manufacturing in 2020 as we all strive to meet the moment. We have all faced considerable challenges, from shutdowns or disruptions in the supply chain to the safety and availability of our workforce.

Throughout the moment, manufacturers have had to make frequent pivots to meet very uneven production requirements while still adhering to delivery standards. In some cases, we've seen companies make even more dramatic pivots to introduce entirely new products for internal PPE consumption or to mitigate critical national medical device shortages.

Along with the challenges, the pressure to deliver on time, on price and with quality still remain, despite organizations being stretched thin, being asked to be more flexible and more accommodating to the realities we are all facing.

The past few months have introduced a slew of new, very unique challenges that manufacturers are only now beginning to fully appreciate. In some ways, the economic uncertainty for manufacturers is reminiscent of 2008. Events demonstrate the need for more flexible and resilient manufacturing systems, yet it seems imprudent to consider major strategic projects that affect the operational core of a manufacturer.

Join this IndustryWeek-hosted webinar with Dassault Systèmes as they share observations based on work they've done and are doing with many customers as they, too, look to overcome and succeed in today's climate. They'll also share stories of top manufacturers who faced these types of decision 10 to 12 years ago and where they are today.

In the session they'll explore the following topics:

- Critical manufacturing insights based on our experiences working across

many industries, with many clients across the world.

- Best-in-class observations around your MOM (Manufacturing Operations Management), both in the moment and intended to help you align to your “next.”
- How to implement a tightly defined MOM solution across a very well defined timeline that allows your organization to benefit from a proven, best-in-class solution that leverages an approach we’ve developed from years of implementations with leading companies across the globe.

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## Speaker



### **Fred Thomas, Director, Strategic Business Development and Marketing, Dassault Systèmes DELMIA**

Fred Thomas is the Global Industry Director for the Transportation & Mobility and Industrial Equipment industries for the DELMIA brand of Dassault Systèmes. Mr. Thomas focuses on manufacturing operations management strategies and solutions to support global, complex discrete manufacturers. Mr. Thomas spent 12 years with Volkswagen of America as part of the IT leadership team, responsible for manufacturing, distribution, finance and dealership management systems. As Vice President of IT for Ross Roy Communications, his organization was responsible for developing many of Chrysler Corporation’s original web sites and interactive

advertising programs. Thomas has also held senior management positions with BRAIN NA and Descartes Systems and industry positions with Baan and Novell.

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