

# Webinar: Microlearning and Behavior-based Safety (BBS)

written by Lauri Moon | June 28, 2018

Training for BBS and safety have not advanced significantly over the past several decades, but the world we live in and our workforce have. Up until recently, training options have been limited to classroom sessions and long computer modules that check the box but often don't do much to improve results.

Enter microlearning, a relatively new concept that supports today's work environment and prepares your workforce for future success. On the scenes since 2012, microlearning helps employees better remember critical safety information and change their behavior to actually move the needle on the safety metrics that matter most to your business.

In this webinar, we'll share real-world examples of organizations that have been leveraging microlearning as a critical component of their safety excellence strategy and behavior-based safety programs to change behavior, drive down safety incidents, and instill a safety culture. We will examine what you need to have in place to be successful with microlearning and how it can support you in your efforts to achieve safety excellence.

Specifically, you will learn:


- What microlearning is (and isn't)
- What you need to have in place to set up your organization for success
- How microlearning can impact each phase of BBS
- 3 examples of companies that are using microlearning and getting results

## Speakers

 **Terry L. Mathis, Founder and CEO, ProAct Safety**

Terry L. Mathis is the founder and CEO of ProAct Safety, an international safety and performance excellence firm. He is known for his dynamic presentations and writing

in the fields of behavioral and cultural safety, leadership, and operational performance, and is a regular speaker at NSC events. He is a veteran of over 1600 safety, culture and performance improvement engagements in 39 countries, and has personally assisted organizations such as Georgia-Pacific, Williams Gas Pipeline, US Pipeline, Herman Miller, AstraZeneca, Wrigley, ALCOA, Merck, Rockwell Automation, AMCOL International, Ingersoll-Rand, The United States Armed Forces and many others to achieve excellence. Terry has been a frequent contributor to industry magazines for more than 15 years and is the coauthor of five books and more than 100 articles and spoken at hundreds of private and public events. EHS Today has listed Terry four consecutive times as one of 'The 50 People Who Most Influenced EHS'.

 **Carol Leaman, CEO, Axonify Inc.**

Carol Leaman is the CEO of Axonify Inc., a disruptor in the corporate learning space and innovator behind the Axonify Microlearning Platform—proven to increase employee knowledge and performance necessary for achieving targeted business results. Prior to Axonify, Carol was the CEO of PostRank Inc., a social engagement analytics company that she sold to Google in June 2011. Previously, Carol held CEO positions at several other technology firms, including RSS Solutions and Fakespace Systems. Carol is a frequent speaker, a regular contributor to Fortune magazine and a well-respected thought leader, whose articles appear in various learning, business and technology publications. She also sits on the boards of many organizations, both charitable and for-profit, and advises a variety of high-tech firms in Canada's technology triangle. Carol has won multiple awards, including the Waterloo Region Entrepreneur Hall of Fame Intrepid Award (2011) and the Sarah Kirke Award (2010) for Canada's leading female entrepreneur and she is a finalist for the Techvibes Entrepreneur of the Year Award (2017).

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