

# Modernize Your Warehouse to Meet Increasing Demand

written by Lauri Moon | June 2, 2021

*Digitize your warehouse processes to deliver greater productivity, efficiency, and accuracy.*

The urgency to transform warehouse operations stretches across all industries and there is an urgent need for automation and productivity solutions that give more flexibility and enhance the efficiency of existing operations in order to manage the bottom line and deliver solid ROI.

From manufacturers and retailers to T&L firms, just about every business category is rethinking fulfilment and shipping operations to meet the increasing pressures of today's on-demand economy. They're focusing on new strategies that allow them to work smarter and technology solutions that make it easier to ensure flawless fulfilment.

Implementation of mobile technologies is one of the most important developments in shipping operations, with 89% of warehouse managers saying they expect to see benefits in their shipping operations by linking their mobile workers to warehouse management systems. omniQ and Zebra offer the expertise needed to deploy next-generation mobile devices that will streamline your shipping processes.

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**Speakers**



### **Amanda Honig, Regional Portfolio Manager, Enterprise Mobile Computing**

Amanda Honig is currently a Regional Portfolio Manager for Zebra in North America. In this role, she leads the strategy and roadmap for enterprise mobile computing by identifying investment priorities and ensuring product and solution requirements by use case, all while representing the voice of the customer across the region and providing strategic sales support. Leveraging her genuine passion for helping customers get the most out of our products, Amanda also serves as a small and medium-sized business (SMB) Industry Lead. She is one of many creative, tech-savvy advisors helping Zebra connect SMBs with breakthrough technology solutions that advance the way they work. Amanda has more than 14 years of experience within the B2B technology industry and has held several leadership roles. She obtained an MBA from Long Island University and a Bachelor of Science in Business Administration from the University at Buffalo. Amanda is a super-curator who can disentangle complex technologies and apply them into real-world situations - especially for small and growing businesses. Previously, she was the Sr. Manager, Manufacturing and Transportation & Logistics Vertical Marketing where she was responsible for the development of go-to-market strategy and priorities for both. She also served as the Americas Portfolio Marketing Manager for enterprise mobile computing at Zebra and as a Global Product & Solutions Marketing Manager at Motorola Solutions.



### **Greg Canda, Director of Professional Services and Solutions Engineering, omniQ**

Mr. Canda is presently Director of Professional Services and Solutions Engineering for omniQ, formerly Quest Solution. In this position, he leads the world-wide support organization both for pre-sales systems design and post-sales support,

including the supply chain mobility division (omniQ Mobility) and the computer vision division including the PERCS and Quest Shield products cloud based products (omniQ Vision). He has over 35 years of experience in management positions in marketing and technical development, in a variety of markets. He has also held positions in companies specializing in retail software (as CTO), wireless LANs (as Product Manager), robotics, image analysis and consulted to retail scale companies and a Taiwan-based wireless tablet manufacturer.

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