

# Multi-Plant Benchmarking: The Future of Improved Performance with IIoT

written by Lauri Moon | April 29, 2019

Manufacturers today are under intense pressure to accelerate innovation to maintain an edge in competitive global markets. But with limited visibility into operations and inconsistent data from disparate IT and OT systems that vary from plant to plant, uncovering best practices and determining where to invest is difficult.

Manufacturers that are able to implement data driven decision making based on consistent, automated performance metrics will be able to confidently respond to changes in the fast-moving marketplace and outpace the competition.

## Session Takeaways:

- Review key research findings from 2019 State of the Market report on plant benchmarking
- Learn how industrial IoT standardizes and normalizes KPIs enabling confident, data-driven decision-making
- Hear how manufacturers are seeing value with case studies and ROI analysis

## Speakers



### **Justin Hester, Digital Transformation Director, PTC**

Justin is a Digital Transformation Director at PTC where he is responsible for helping organizations realize value with their digital transformation journeys. Prior to joining PTC, he was a Manager at HIROTEC Corporation's Advanced Engineering Center, where he led a global team responsible for creating and executing HIROTEC's digital transformation for both their Tier 1 automotive production and automotive tooling groups. Justin has over 14 years of experience in bringing advanced and innovative manufacturing processes to marketplaces ranging from

aerospace to automotive. Justin brings a unique view to IoT, from his experiences in both production facility leadership and large production tooling launches. Justin currently holds an M.B.A, a M.S. in Industrial and Systems Engineering, and a B.S. of Computer Engineering.



### **Brent Robertson, Partner, Fathom.net**

Brent works with leaders to design futures worth fighting for. A partner at Fathom, he champions an approach to strategic planning, talent engagement, and market differentiation that prioritizes people and relationships. As a result, his clients don't simply plan their futures, they bring them to life through the energy of organization-wide involvement in, and commitment to, generating valuable businesses that matter.

In addition to his client work, Brent is an outspoken advocate for the region, and serves as an advisor to community and business organizations who endeavor to create a better future for everyone who lives here. With a bias toward provoking new ways of seeing the world and taking action to change it, Brent is a sought after keynote speaker and is regularly featured in regional and national publications.

Brent has oriented his life around helping people create conditions for their success. He is frequently invited to lecture on the topic of leadership and the future, and uses his personal transformation experience—going from overweight and out of shape middle-ager to ultra-distance athlete in under three years—as a place from which to mentor others through personal and professional change.



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