

# NAFTA & Changes Under the USMCA

written by Lauri Moon | January 22, 2020

The US is experiencing trade growth and regulatory changes with regards to NAFTA being replaced with the USMCA. Without a thorough knowledge of the current regulations and of the coming changes a company can encounter delays, lost opportunities, and additional expenses due to compliance issues.



## HOW YOU WILL BENEFIT

- Increase the competitiveness of your product by lowering the cost to your foreign customers
- Learn the differences between NAFTA and USMCA
- Learn how to determine the correct preference criteria for your products
- How does it affect Mexico vs Canada
- Navigate with ease through source materials
- Correctly prepare Certificates of Origin for all eligible exports
- Understand and comply with all record-keeping requirements
- Learn how to receive preferential duty treatments for your exports
- Employ regional value content to determine eligibility when RVC is an option
- Designating intermediate materials when employing RVC to assist in determining eligibility

## Who Should Attend

- Import/Export Managers, Supervisors and Coordinators
- Trade Compliance Managers
- International Planners and Purchasing Agents
- Legal/Contract Administrators
- International Traffic and Logistics Managers, Supervisors, and Coordinators
- Senior Administrative, Operational, and Finance Executives
- Sales Marketing Supervisors and Managers

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