

# Navigating the New Norm - The Importance of Optimized Operations in Uncertain Times

written by Lauri Moon | October 14, 2020

Are you ready to meet today's new norm? In our constantly changing environment, optimization has become a necessity, not an option. Join The Raymond Corporation's John Rosenberger and Jason Fiume as they discuss the value of gaining increased visibility into your operation, and prioritizing steps to optimize, connect and automate your business. They'll speak on the importance of planning, visualizing and executing optimization strategies in your operation with a focus on integrated intelligence.

Partnering with a provider who can assist you with this journey can have a tremendous effect on your bottom line. Join us as we showcase how you can leverage existing technologies, harness the power of data, and identify new solutions to help optimize, connect and automate your business to prepare for unexpected circumstances.

In this webinar, John and Jason will discuss how proven solutions — including lean management, telematics and integrated intralogistics solutions — can be used to optimize your operations.

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**Speakers**



**John Rosenberger, Director of iWAREHOUSE GATEWAY and Global Telematic, The Raymond Corporation**

John Rosenberger has worked within The Raymond Corporation for over 10 years. Previously, John worked within the automated electronics assembly equipment industry for 28 years, holding senior roles within engineering, product/program management and research and development. The departments John manages within Raymond design, develop and deliver customer-facing telematics reporting and analytics software applications, data science services and fleet cost management. John's responsibilities also include the management of Internet of Things programs within Raymond and senior-level management direction for big data initiatives within the Toyota Material Handling Global enterprise.



**Jason Fiume, Senior Manager of Professional Services, The Raymond Corporation**

Jason Fiume is senior manager of professional services for The Raymond Corporation. Jason has been with Raymond for more than five years and in that time has worked with customers to configure, interpret and apply telematics data to help companies optimize operations. He is certified in Lean Six Sigma and specializes in identifying continuous improvement opportunities to assist high-level management with behavior modification and change management strategies. Jason currently manages a team of professionals dedicated to driving customer success by making data from iWAREHOUSE® fleet management and warehouse optimization systems accessible, intuitive and actionable.

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