Optimizing Operational Efficiency through Better Project Management

written by Lauri Moon | September 9, 2020

All types of manufacturers today face enormous challenges. With so many moving parts (literally and figuratively), manufacturing is a complex business. Optimizing operational efficiency while maintaining control of your costs requires full visibility, in real time, into your own assets, resources and processes, as well as your supply chain.

When achieving the best overall business outcome requires you to effectively manage multiple individual projects, you add a new dimension to that complexity. You can't possibly do this efficiently without the right set of tools and technology. But as the pace of change accelerates and levels of uncertainty rise, do you even know what to look for in selecting enterprise software that can effectively support your efforts?

Join us as industry expert Cindy Jutras, President of Mint Jutras, discusses the various elements of an enterprise solution, which, when combined, can indeed lead to optimal operational efficiency:

- A strong financial core helps you achieve visibility and maintain control.
- Dashboards and creative visualization tools assists you in making sense of all this data.
- Embedded project functionality eliminates silos, streamlines operations and provides data in real time
- A modern, flexible platform makes you more agile. And agility – the ability to easily innovate, evolve and change – is perhaps the most important criteria in software selection today.
- And putting it in the cloud gives you access any time, from anywhere and from any device.

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Speaker

Cindy Jutras, President, Mint Jutras

Cindy Jutras is the President of Mint Jutras and a widely recognized expert in analyzing the impact of enterprise applications on business performance. Utilizing 40 years of corporate experience and specific expertise in manufacturing, supply chain, customer service and business performance management, Cindy has spent the past 10+ years benchmarking the performance of software solutions in the context of the business benefits of technology.

Prior to founding Mint Jutras, Cindy was Vice President, Research Fellow and Group Director for the Aberdeen Group where she conducted survey-based research on ERP, suite-based enterprise applications and business performance management. During her tenure with Aberdeen she directly managed a variety of research practices including Enterprise Applications and ERP, Manufacturing, Product Innovation and Engineering, GRC and Financial Management, Strategic Service Management and Human Capital Management. In addition, she played a leadership role in developing Aberdeen research staff, methodologies and best practices.