# Overcoming Challenges of Keeping up With Electrical Safety Compliance

written by Lauri Moon | July 29, 2019

Nearly seven out of 10 companies have reported electrical incident near misses in the past five years, according to a new study conducted by EHS Today and Panduit. What's more, 40% have reported electrical incidents over that timeframe. And when asked if they're comfortable identifying electrical hazards, 18% of safety and EHS leaders who responded either said "no" or "probably not."

Workplace safety is of utmost importance and any level of uncertainty can pose serious risks. Administration of best safety practices can come from a variety of managerial roles, but adherence across all departments and facilities is mandatory to a successful program. Through research conducted by EHS Today and Panduit, we have a better understanding of the challenges many safety professionals face when trying to implement electrical safety technology and policies in their workplace.

In this webinar, we'll discuss:

- Common challenges companies face when working toward electrical safety program improvements
- Examples of how organizations have implemented innovative safety technology like absence of voltage testers
- Relevant standards and theories that guide electrical safety best practices
- How to make a business case for investing in safety technology that decreases future costs

### **Speakers**

Marty Kronz, Manager of Prevention through Design - OEM Business

Marty Kronz is Manager of Prevention through Design - OEM Business. In this role,

he leads the Panduit OEM Business Development team, defining its strategy to meet sales and profitability goals. Marty joined Panduit in 1992. He has held a variety of engineering and product management roles with Panduit. As Chief Engineer – Wiring Accessories and Abrasion Protection, he drove product and manufacturing development. Marty's professional global growth/profit and lifecycle management experience has included Product Line Management for Safety and Physical Infrastructure Accessories. He has led many successful projects to include the development of electrical product groups, manufacturing tooling, and data-communications cable management accessories.

# Zach Ganster, Product Manager, Panduit

Zach is the Product Manager for Prevention through Design (PtD). In this role, he supports and expands existing product lines, driving revenue and profitability. He attended Southern Polytechnic State University achieving a Bachelor of Science in Mechanical Engineering. He also achieved a Masters in Business Administration from Kennesaw State University.

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