Manufacturing Momentum: Seizing Growth and Opportunity in Pennsylvania's Plastics Supply Chain

written by Lauri Moon | October 28, 2025

Join us for a dynamic session that dissects the significant economic opportunities available to manufacturers throughout Pennsylvania's chemical and plastics supply chain. The plastics industry is a major economic engine for the Commonwealth, supporting over 38,000 jobs and producing $16.8 billion in goods annually.

This webinar will provide a data-driven look at the true size and strength of the sector in the region. Whether you are looking to expand production, integrate new technologies, or attract workforce talent, this session will outline the current landscape and identify tangible opportunities for growth and investment in Pennsylvania. The webinar will be led by Steven Kratz, who serves as the President of the Pennsylvania Chemical Industry Council (PCIC). PCIC is the premier statewide business organization representing the commonwealth's chemical industry. Kratz brings more than 15 years of political, advocacy and economic development marketing experience to the council, with an extensive background in advancing projects, policies and initiatives, and leading diverse coalitions.

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