

Power & Battery Technology Innovations for Material Handling Equipment

written by Lauri Moon | March 18, 2021

The unprecedented use of e-commerce has contributed to a huge growth in the need for efficiency in distribution and warehousing. For example, the distribution of pre-prepared, home delivered meals and other grocery items has increased the need for cold-chain and freezer storage. New Lithium battery technology is an integral part of effective scaling and efficient use of new and existing material handling equipment.

In this webcast, you will learn from practical examples how an integrated power platform, enabled with the Internet of Things (IOT) technology, can increase the efficiency of your equipment and personnel while meeting targets for green initiatives.

- Learn best practices from real-world examples that will:
- Decrease time-consuming battery maintenance protocols or procedures
- Increase fleet up-time with wireless opportunity charging
- Decrease electricity consumption and reduce use of consumable equipment parts
- Optimize use of floor space

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Speaker



Robin Schneider, PhD, Director of Marketing, Green Cubes Technology

Robin has more than 15 years of experience in the marketing of batteries and power technology. She started her career in the battery industry working at Micro Power Electronics, and subsequently worked at Inventus Power and Phasium. She holds a PhD in Materials Science from the University of Texas where she studied with John Goodenough, who earned a Nobel Prize for his role in the invention of the Li-ion battery. Robin has extensive experience with business-to-business marketing and has an intimate knowledge of Medical OEM customers, but she is most excited by the growth opportunities afforded by the material handling industry.

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