

# PPL Electric Business Energy Efficiency Program

written by Lauri Moon | April 22, 2024

The PPL Electric Business Energy Efficiency Program aims to help businesses reduce energy usage and costs through various incentives and resources. It provides financial incentives for implementing energy-efficient upgrades and improvements, such as lighting retrofits, HVAC upgrades, and energy-efficient equipment installations. Additionally, the program offers technical assistance, rebates, and educational resources to support businesses in identifying and implementing energy-saving measures.

We are pleased to share this Fuel for Thought webinar being presented by Bud Fogleman who will review the many ways in which PPL Electric's business customers can access and benefit from the program. His team is available to support projects from identifying opportunities, developing a project, and submitting applications for incentives. Bud is an accomplished energy efficiency professional with over 10 years' experience in encouraging participation in energy efficiency programs. In his current role, he curates effective relationships between commercial and industrial customers, trade allies, and program energy engineers to identify custom energy efficient projects that produce long-term energy savings. Bud's expertise in all aspects of various program channels and technical knowledge helps empower businesses to understand their facility's energy use and opportunities to save energy, money, and achieve sustainability goals.

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