

# Create a Winning Safety Culture

written by Lauri Moon | September 24, 2025



## Create a Winning Safety Culture

### A Road Map to go from Compliance to Commitment

**(3-Hr, in-person, Williamsport, PA)**

This program starts in:



A great safety culture is when effort goes beyond mere compliance and becomes commitment. Compliance is what we do because must - Commitment is what we do because we want to. Even with formal programs in place manufacturers often struggle to get the outcomes they desire. Good leaders want to make an impact on their safety culture but often aren't sure how to do it. They need a road map.

This approach is the opposite of a "Safety Cop" culture. It is designed for

manufacturers who do not have a full-time safety manager, leaders who want to invigorate their existing programs, new managers responsible for safety, and companies who know they can do better with making safety a bigger part of their culture. It provides a proven path for leading your company to a healthy safety culture.

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## Learning Objectives

- Learn 3 keys to **bringing change** and improvement
- Discover the links between **culture, behavior and reinforcement**
- Get a **practical road map** for how to go from minimum compliance - to employee commitment

## Why Attend

Creating a true safety culture is about more than compliance—it's about building commitment. This workshop will give you practical tools, proven strategies, and a clear road map to shift your organization from doing safety because you “have to” toward doing it because your team wants to. You'll walk away with actionable insights into how leadership, communication, and reinforcement directly impact culture and results. By the end of the session, you'll not only understand the keys to a winning safety culture but also know how to put them into practice.

## Course Outline

- Leadership drives culture, culture drives behavior
  - Leader's roles
  - The links between culture, behavior, and results
- Keys to going from compliance to commitment
  - Positive vs. Negative reinforcement

- Attitude follows behavior
- Tell me how you measure me, and I'll tell you how I'll perform
- Links between communication and accountability
- The written programs and beyond
  - Safety committee influence
  - New worker orientation
  - Check sheets with purpose
  - Training
  - Toolbox talks
  - Responders
- Closing discussion and Q&A

## Who Should Attend

This workshop is designed for:

- **Leaders in manufacturing** who want to strengthen or reinvigorate their safety programs
- **Managers new to safety responsibilities** looking for clarity and direction
- **Companies without a full-time safety manager** who need a proven path forward
- **Supervisors, safety committee members, and HR professionals** who influence workplace culture
- **Organizations committed to continuous improvement** and reducing risk before incidents happen

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## Meet Your Presenter:



Instruction provided by IMC Business Advisor Tim Davis. Tim has over 35 years of management and operational experience in manufacturing businesses in Central and Southwestern PA. Various career roles include Operations Manager, Safety Manager, HR Manager, Sales Manager, Sales Rep, Service Manager, executive/business coach and trainer. His areas of expertise include employee development, strategic planning, people skills, effective communication, leadership, safety, time management, sales and customer service.



**This training qualifies for WEDnetPA funding for qualified participants. Not familiar with WEDnetPA funding, contact IMC at [info@imcpa.com](mailto:info@imcpa.com) or (800) 326-9467.**