

# SBIR Basics: Is SBIR a good fit for me?

written by Lauri Moon | June 30, 2021

**Join us to learn about the SBIR program and if it's a good fit for you**

**In this session, learn:**

- how to search for relevant proposal solicitations that best suit your R&D goals
- how to assemble a team to meet eligibility criteria to increase your chances of success

SBIR/STTR's are a great opportunity to obtain funding, up to \$250,000, to kickstart your business! The Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) programs are federally funded, award based grant programs to encourage, enable and fund small business to perform high risk or novel R&D, in the spirit of commercializing their inventions.

*Guest speaker Denise McKenzie*

Denise is currently an Adjunct Instructor with the National Science Foundation (NSF) I-Corps program, training university teams from across the US on translating their research into viable startups, and helping them on the road to SBIR/STTR opportunities. She recently worked at the University of Southern California (USC) where she helped the engineering faculty commercialize early-stage discoveries and move them from the lab to the marketplace. She earned a JD and MS in electrical engineering from USC, and a BS in mathematics-systems science from the University of California, Los Angeles.

**Register**

\*\*This session will be recorded.

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