

# Learn More About the Technology Showcase at Shale Insight Conference

written by Lauri Moon | June 11, 2024

In this webinar, you will learn about an opportunity to work directly with customers in the shale industry while receiving valuable feedback on your product, innovation, or technology.

The annual Shale Insights conference of the Marcellus Shale Coalition, September 24-26 in Erie Pennsylvania includes a Technology Showcase. The deadline to apply is August 9, 2024.

This session will be led by Kathryn Klaber of the Klaber Group. Ms. Klaber has nearly 20 years' experience in the Shale Industry including leading the Marcellus Shale Coalition and spearheading the creation of the Technology Showcase.

The Technology Showcase provides a premiere opportunity for developers of emerging technologies to introduce new innovations to the natural gas industry and its service providers. Selected from a competitive field of entries by the MSC Research Collaborative, the Technology Showcase will highlight the latest technologies coming to the industry.

The Research Collaborative is seeking applications from technology providers interested in presenting their field test-ready innovations to oil and gas industry stakeholders. Technologies beneficial to natural gas exploration, production, midstream, service and utilization areas should be ready for pilot testing, slip stream or full-scale demonstration in the Marcellus and Utica shales. In a format similar to that of a venture capital fair, selected suppliers will be asked to deliver a brief 8-minute presentation followed by a 2-minute Q&A session. Up to 6 applicants will be selected to present at the Technology Showcase. Several technologies that were presented in the last three years have led to established industrial partnerships.

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