

# Smart Manufacturing Playbook: The First Steps for Implementation

written by Lauri Moon | November 25, 2020

In the era of COVID-19, manufacturers must be especially focused on operational efficiency and profitability. Making use of technology to capture and interpret manufacturing data to inform real-time decision-making is a great way to optimize productivity and adapt to rapidly changing demand. However, the greatest challenge to implementing smart manufacturing is knowing where to start and how much technology to implement.

During this webinar, Smart Manufacturing Lead Edward Lo and Technical Services Senior Consultant Matt Minner will share some techniques to get started with just enough technology to get results.

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## Meet the Speakers



**Edward Lo**

Smart Manufacturing Lead  
CMTC Contractor



**Matt Minner**

Senior Consultant, Technical Services  
Catalyst Connection