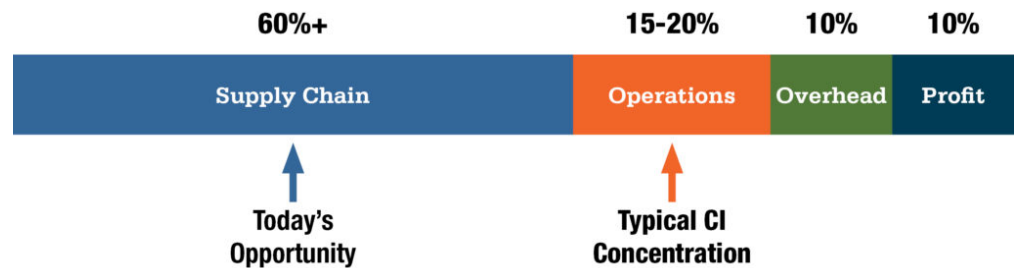


# Supply Chain Optimization for Leaders

written by Lauri Moon | December 2, 2015

Competition is no longer between companies; it's between supply chains. The volatile economy means that manufacturers have to be much more agile, flexible and responsive to external pressures.



This overview demonstrates the benefits of a Supply Chain Optimization program:

- Lower Costs
- Better Delivery
- Increased Quality
- Competitive Edge

## Objectives of the Program:

- Introduction to a constraints-based approach of supply chain optimization
- Review key elements required for optimization of the supply chain
- Demonstrate the destabilizing effects of dependence, variation, lack of supply chain visibility and forecast inaccuracy
- Provide an understanding of the supply chain optimization process
- Introduction to a road map intended to guide companies towards improved collaboration and supply chain integration

**This working session is comprised of the following key**

## **educational items:**

- Examine the strategic implications of a poorly functioning supply chain
- Contrast (or compare) the attributes of supply chain development vs optimization
- Overview of supply chain fundamentals
- Introduction to application of Constraint Theory to supply chains
- Interactive simulation demonstrating the Bullwhip Effect on supply chains
- Introduction to the MEP Supply Chain Optimization methodology and roadmap
- Discussion of supply chain successes and lessons learned.

## **Who Should Attend:**

Manufacturing leaders interested in learning how to create a stronger base of manufacturing through Supply Chain Optimization. Operations Managers, Financial Managers, Program Managers, Product Managers, Procurement and Supply Chain Managers

## **What Will You Gain:**

You will understand the advantages of incorporating a strategic approach to supply chain management, and how it can positively impact local and state communities as well as to create a national economic value through increased competitiveness.

***Workshop delivered by Supply Chain expert Dr. Stephan Brady!*** [Click here for Bio.](#)

## **Register & Pay By Check**

Program supported in part by DIAP BRE Implementation Funds.