

Supply Chain Strategies for Immediate Impact

written by Lauri Moon | September 29, 2026



Supply Chain Strategies for Immediate Impact

(1 Hr, virtual)

This program starts in:



Are material shortages, late customer deliveries, chronic expediting, rising costs, or inventory imbalances disrupting your operation? Many manufacturers find themselves constantly reacting to supply chain issues instead of focusing on growth and profitability. If you're struggling with too much inventory in some areas, not enough in others, supplier performance challenges, production interruptions, or increasing pressure from customers, this webinar is for you.

Join us for a practical, one-hour session that will help you identify the root causes of common supply chain problems and uncover immediate opportunities to improve performance, reduce costs, and strengthen your competitive position.

Register now for this no-cost webinar!

[Register](#)

Webinar login will be provided approximately one week prior to the session.

By the end of this webinar, participants will be able to:

- Recognize the most common supply chain challenges that impact manufacturing performance, customer service, and profitability
- Evaluate supply chain effectiveness using key metrics, data, and operational indicators to identify hidden waste and improvement opportunities
- Identify practical short-, medium-, and long-term actions that can improve inventory management, supplier performance, and operational efficiency
- Apply proven supply chain best practices and strategic tools to build a more resilient, cost-effective, and customer-focused operation
- Develop a roadmap for turning supply chain management into a competitive advantage that supports growth and profitability

What You'll Learn

- How to **overcome delays, shortages, excess inventory, and rising costs.**
- How to quickly **identify root causes, uncover quick wins, and build a smarter, more resilient supply chain.**
- Strategic tools that **support growth and profitability**

This course is ideal for:

- Business owners and executives looking to improve margins and performance
- Operations, supply chain, and procurement leaders
- Manufacturers facing delivery, inventory, or cost challenges
- Teams ready to move from reactive problem-solving to strategic improvement

What You'll Walk Away With:

- Actionable insights you can **implement immediately**
- A clearer view of **where your supply chain is losing time and money**
- Practical tools **to improve efficiency and decision-making**
- A roadmap to turn your supply chain into a **competitive advantage**

Meet Your Presenter



Brian Wagner joined the IMC team as a Business Advisor in January 2024. As an IMC Business Advisor, Brian works closely with Central PA manufacturers to provide objective, expert advice and actionable solutions to drive economic success and profitable growth.

Brian brings over 30 years of manufacturing experience to the IMC in the areas of production planning, supply chain management, procurement and distribution. Brian is a Certified Purchasing Manager, Certified Professional in Supply Chain Management, Certified Professional in Supplier Diversity and received his BSEG in

Computer Science Engineering from Bucknell University.

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