

# Surviving a Cyberattack

written by Lauri Moon | February 17, 2020

Every 39 seconds!

On average, there is a cyberattack every 39 seconds. That's 2,244 attacks a day. The effects of which can either bring a company down or bring them together to become stronger than ever.

Pilz was hit with a ransomware cyberattack on October 13, 2019. Pilz chose not to comply with the attacker's demands because doing so would have rewarded their efforts and financed additional attacks on others. More importantly, Pilz chose to stand strong to guarantee their data and the data of their customers wasn't further compromised, potentially leaving them vulnerable to future attacks.

Learn how Pilz not only survived the attack, but is coming back stronger than ever. Learn what you can do to help make your company stronger in any crisis.

Materials and examples presented on:

- The role of corporate culture
- Communication - who, what, when and why
- Gaining customer and supplier support
- Encouraging and fostering a creative atmosphere among employees
- Turning a negative into a positive

## Speaker



**Michael Beerman, CMSE® *Certified Machinery Safety Expert*  
CEO, Pilz Automation Safety, L.P.**

Michael Beerman has a Master's in Business Administration from Xavier University

and has been certified as a CMSE® - *Certified Machinery Safety Expert*, by TÜV Nord. Michael started his 18 year career at Pilz as a Sales Engineer and rose through the ranks to become the CEO nearly 10 years ago. Mr. Beerman is a contributing member of the ANSI B11 ASC and a voting member of the ASTM F24 Standards committee.

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