Take Your Corporate Safety Culture to the Next Level with Data Analytics

written by Lauri Moon | July 29, 2019

According to a recent survey conducted by EHS Today, *EHS Embraces the Technology Revolution*, 84% of respondents said their companies have initiated safety culture programs. But what do we mean by safety culture, how do we develop a great one, and how do we measure it? Join subject matter experts from Cority as they discuss these topics and much more.

During this webinar, participants will learn:

- The impact of employee engagement on safety culture
- How to measure your safety culture
- How leveraging data analytics can drive and strengthen safety culture
- What real-world investments in safety culture look like

Speaker

 Ian Cohen, Product Marketing Manager, Cority

Ian Cohen is the Product Marketing Manager for Cority's Safety, Environmental, and Sustainability solutions. In this role, Ian works with Cority's Sales, Product, and Success teams to develop Cority's marketing strategy, product roadmap, and help deliver products to the market that are designed to meet clients' needs in an ever-changing regulatory environment. Previously, Ian served as the Environmental Product Manager at Cority. Prior to joining Cority, Ian was an environmental specialist at Florida Power & Light Company, where he served as the project and program lead for the company's enterprise-wide environmental compliance management system. Ian was also a member of the company's sustainability lead team and supported annual reporting and a myriad of sustainability projects. Ian

holds a Master's in Environmental Science and Bachelor's in Biology, both from the University of Tennessee at Chattanooga. His research is published in the peer reviewed journals *Annals of Botany* and *Zoologica Scripta*.

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