# The Business Case for Energy Audits

written by Lauri Moon | October 29, 2024



#### **Become a Sustainability Change Champion!**

This webinar is the third in a series of unique webinars that will give you tremendous insight into how to become a sustainability change agent within your organization and drive sustainability initiatives that deliver business results.

This webinar provides emerging leaders with an in-depth view of energy audits – the first step in a key sustainability initiative around energy optimization. Participants will learn how to make the business case for these energy audits and be equipped to share this knowledge with various internal stakeholders within their organization.

## **Learning Objectives**

- Gain an understanding of energy audits (e.g., ASHRAE audits) and the key business drivers and outcomes for completing one
- Take away learnings from an example of an energy audit in a facility that could be similar to your own organization's facility

Register

Registering for this webinar, registers you for the entire series.

- Webinar 1: How to Become a Change Agent Within Your Organization
  Learn more and register
- Webinar 2: How to Make Your Organization Resilient to Complex and

#### **Wicked Problems**

Learn more and register

• Webinar 3: Energy Audit - What's an Energy Audit and What's the Business Case for One?

Learn more and register

 Webinar 4: Energy Audit - How Easy is It to Do One, and Is Now the Right Time for Your Organization?

Learn more and register

## **About the Speakers:**



Bart Stewart, Managing Director, WB Engineers | Bart has been a member of our team since 2009 and currently oversees our Bay Area, Baltimore, and Washington, DC offices. Passionate about building strong client relationships, Bart excels at guiding businesses through critical decisions to develop trusted advisor relationships. Bart has worked in the mission-critical space for

almost 20 years, providing technical oversight for our team, ensuring high-quality work, and the successful delivery of hundreds of critical facility projects.

Bart holds a Bachelor of Science in Mechanical Engineering from Carnegie Mellon University. He is a licensed Professional Engineer (PE) and a certified LEED AP engineer.



**Desmond Greene, Managing Director of Building Optimization, WB Engineers** | Des has been in the consulting engineering business for over 30 years. His experience includes multiple infrastructure and building repositioning projects. His background is rooted in MEP engineering, energy and sustainability design and carbon emissions reduction. He is a

licensed professional engineer, certified energy manager with AEE and was certified as a Low Carbon Consultant with CIBSE.

He joined WB in 2001, providing leadership for the New York office and the

repositioning and asset strategy practice sector. He leads WB's building optimization practice area. This practice area focuses on helping clients reduce their carbon emissions, improve ESG scores, and comply with new codes and regulations.

