

# The Race to EHSQ Excellence - Winner Takes All

written by Lauri Moon | March 26, 2021

Organizations regularly set objectives for safety and quality, and those objectives rarely target excellence or perfection. Instead, they target goals for reducing injuries, illnesses or quality-related incidents. However, W. Edwards Deming, the brilliant engineer and statistician who became a leading spokesperson for quality after WWII, taught that when an organization accepts a certain level of imperfection, that organization will always have imperfection. When it comes to reducing injuries and illnesses and achieving operational excellence, the goal must be zero negative events.

One of the key challenges to achieving operational excellence is having a siloed approach across safety and quality departments, which have historically run independent of each other. Technology can be a valuable tool to help break down these barriers and enable integration of processes, people and teams. This presentation explores the integration of technology with the 5 key elements of excellence that can unlock immediate value across your operations. Sign up now and learn about the following:

- How to create goals that don't support a tolerance for failure.
- How to explain all goals in terms of an EHSQ process.
- How to highlight the convergence of safety and quality as a means of success.

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## Speakers



### **Terry Mathis, Founder & CEO, ProAct Safety, Inc.**

Terry Mathis is the founder and CEO of ProAct Safety, an international safety and performance excellence firm. He is known for his dynamic presentations and writing in the fields of behavioral and cultural safety, leadership, and operational performance, and is a regular speaker at ASSE, NSC, and numerous company and industry conferences. He has been a frequent contributor to industry magazines for over 15 years and is the coauthor of STEPS to Safety Culture Excellence (WILEY, 2013).



### **Debra Koehler, Director of Solution & Industry Marketing, Intellex**

Debra Koehler currently leads the Product and Customer Marketing functions at Intellex, where the focus is to enable successful customer acquisition and expansion, primarily through product launches, promotional campaigns, and programs designed to turn customers into advocates. In addition to keeping a pulse on the market, Debra and her team also serve as a channel into the product development process with market input and customer feedback gained from various outreach efforts. With a Project Management Professional (PMP) certification and over 20 years in product management, Debra uses her education, experience and most of all her passion to help customers achieve more, be more with technology that makes sense.

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