

Transform 2020 - Resilience in the Age of COVID-19

written by Lauri Moon | September 15, 2020

Organizational resilience is a cornerstone of competitiveness. This realization is increasingly important in a global economy characterized by uncertainty, complexity, connectivity and speed. To prosper today, nations, businesses and organizations must have the capability to survive, adapt, evolve and grow in the face of change.

Featured speakers:

- **The Honorable Deborah Wince Smith**, President & CEO, Council on Competitiveness
- **Mr. Chad Holliday**, Chairman, Royal Dutch Shell; National Commissioner and Chairman Emeritus, Council on Competitiveness
- **Ms. Janet Foutty**, Chair of the Board, Deloitte; National Commissioner and Executive Committee Member, Council on Competitiveness
- **Dr. Michael Crow**, President, Arizona State University; Co-Chair, National Commission, and University Vice-chair, Council on Competitiveness
- **Dr. Thomas Zacharia**, Director, Oak Ridge National Laboratory; National Commissioner, Council on Competitiveness

Representing business, academia and the national labs, the featured speakers will offer both historical perspectives on the critical role resilience plays in U.S. competitiveness, as well as real-time commentary on COVID-19 impacts and implications for short- and long-term economic growth, and institutional viability. From moving tens of thousands of students online to redeploying the American workforce to the awareness that impacts and actions are happening at an ever-increasing pace, our speakers will highlight the centrality of resilience to U.S. competitiveness.

Key takeaways:

1. The objective of resilience is not just to protect what you have, but also to be

able to mitigate and recover quickly from disruption.

2. There are an infinite number of disruption scenarios but only a finite number of outcomes. Do not manage specific scenarios, rather create the agility and flexibility to cope with turbulent situations.
3. Invest in resilience strategies to manage a spectrum of risks, not just high-impact disasters.

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