

# Transforming Operator Productivity with Industrial IoT

written by Lauri Moon | November 11, 2019

The industrial IoT enables operators to upgrade their static, PDF-based work instructions to dynamic, 3D CAD data contextualized with work order, machine, and smart tool data. This unification of IT and OT, delivered in real-time, helps operators spend less time looking for the right information, and enables them to focus on completing the tasks at hand.

Vestas, a wind turbine design, manufacture, and installation company, is using ThingWorx Operator Advisor to develop contextualized digital work instructions. During this webinar, you'll hear from Vestas on how they are:

- Replacing paper-based work instructions with 3D CAD files, accessed directly from PLM
- Reducing training time by simplifying SOPs for operators
- Identifying and proactively correcting quality defects in real-time
- Improving shop floor visibility with real-time dashboards and reporting

## Speakers



### **Mark Jaxion, Senior Strategy Specialist for IoT & Industry 4.0, Vestas**

Mark is the Senior Specialist (Director) leading Vestas Power Solutions Industry 4.0 strategy for PLM Development. He is responsible for IIoT framework and system infrastructure within the organization and leads a global team which develops next-gen solutions for Vestas Wind Systems A/S. Previously, he worked as a system specialist within supply chain and financial information systems sectors, where he has over 12 years experience in delivering innovative solutions to users throughout the value chain.



### **Jordan Chaisson, Manager of ThingWorx Product Management, PTC**

Jordan is a Product Manager for the ThingWorx Manufacturing Apps. Her responsibilities include ensuring a great product user experience, defining manufacturing use cases, and overseeing our newly expanded free trial program.

Before joining PTC, Jordan was a Senior Technical Product Manager at GE responsible for delivering software solutions from ideation to implementation, spanning corporate to factory initiatives. She has a Bachelor's Degree in Management Information Systems and an executive degree in business administration from the Kelley School of Business at Indiana University.



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