

# AI-Driven Employee Relations, Development, and Retention: Building a Future-Ready Workforce

written by Lauri Moon | October 25, 2024



## AI-Driven Employee Relations, Development, and Retention: Building a Future-Ready Workforce

**(1.5-hour, Virtual)**

This program starts in:



This course empowers HR professionals to harness AI-driven solutions for improving employee relations, learning and development, and retention. Learn how AI can automate conflict resolution, personalize training programs, and predict turnover

risks, enabling you to create a more productive, engaged, and loyal workforce—while freeing up time for strategic initiatives. Build a future-ready HR strategy that drives success with less effort. Don't miss this opportunity to learn from one of the top thought leaders in the field. Register now to unlock the power of AI in HR.

[Register](#)

## Learning Objectives:

- Discover how AI can simplify managing employee relations by providing real-time insights and automating conflict resolution processes, allowing you to foster a positive and productive workplace with less effort.
- Unlock the potential of AI to personalize and enhance your training programs, ensuring employees are upskilled more efficiently and effectively, while freeing up time for HR professionals to focus on strategic growth.
- Learn how to leverage AI tools to predict turnover risks and implement proactive strategies, reducing costly turnover and increasing employee satisfaction—keeping your best talent engaged and loyal.

## Course Outline:

- Employee Relations
  - What is meant by employee relations?
  - Facts and figures about employee relations
  - How can AI support employee relations?
  - What software can support AI applications for employee relations?
- Learning and Development
  - What is learning and development/talent development?
  - Facts and figures about learning and development
  - How can AI support training?
  - What software can support the application of AI to training?
- Employee Retention
  - What is employee retention?

- Facts and figures about employee retention
- Applying AI to reducing turnover
- Software to support the use of AI to improve retention

## Who should attend:

Business owners and C-suite leaders, HR professionals at all levels, accounting or other office personnel who often serve as the HR lead, managers and supervisors with hiring responsibilities, and anyone who wants to learn more about navigating current workforce trends.

[Register](#)

**Webinar login will be provided approximately one week prior to the event.**

## Four-Part Series:

This is a four-part series. Register for all four for only \$309!

- January 16, 2025 - Using Artificial Intelligence to Support Job Descriptions, Recruiting, and Workforce Planning
- February 13, 2025 - Using Artificial Intelligence to Enhance Onboarding, Engagement, and Performance Management
- March 6, 2025 - AI-Driven Employee Relations, Development, and Retention: Building a Future-Ready Workforce
- April 3, 2025 - AI-Powered Analytics, Compliance, and Employee Assistance: Driving Data-Driven Success



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## Presenter:



**William J. Rothwell, PhD.** is President of Rothwell & Associates, Inc., Rothwell & Associates, LLC, and Rothwell & Associates Korea. He has worked full-time in human resources, training, and organizational development in both government and in a multinational company. He has been a consultant for over 50 multinational companies. He has served many manufacturing clients in both the U.S. and abroad. Some of his clients include Ford Motor Company, General Motors, Siemens, Sony, Phillips, Erickson, and HP. Dr. Rothwell is a prolific author and has published more than 130 books and authored numerous training packages, guides, technical reports, and scholarly articles. He is a Distinguished Professor in the Workforce Education and Development program in the College of Education at The Pennsylvania State University. He holds top-level certifications and credentials with National SHRM and ATD.



This program is WEDnetPA eligible.