Using Emerging Technologies to Transform Your Business

written by Lauri Moon | February 27, 2020

In today's market, industries are changing and business models are evolving faster than anyone could have imagined.

Data is driving a new revolution and we are in the midst of a truly transformative period of time. From smart connected products to predictive and prescriptive analytics, the ideas of yesterday are quickly becoming the reality of today. As companies continue to innovate and disrupt industries, one thing is for certain: there will be companies disrupted by this change. Now is the time for you to harness the power of emerging technologies to become a disruptor in your space and redefine your industry.

Join our webinar and learn:

- What emerging technologies really mean for your business and why it's important to embrace it
- Current market trends for AI and ML, edge vs. cloud and business transformation, and where the landscape is headed
- Real-world examples of how businesses are leveraging emerging technologies to gain a competitive edge
- Best practices and considerations for getting started on the right track

Speaker

Jonathan Weiss, Vice President – Emerging Technologies, Software AG

Jon is an innovation and technology thought leader with extensive experience in leading customer engagements, explaining technical topics in an easy-to-digest

fashion and understanding not just technical architecture, but also the strategy behind implementing effective solutions. He has proven skills in team leadership, technical management, IoT/IIoT and software sales.

Jon has spent the last decade working with some of the world's largest companies, such as: P&G, GE, Pfizer, PepsiCo, Intel, HPE, Foxconn and many others seeking to undergo digital transformations in their manufacturing facilities, supply chain initiatives and enterprise applications. He has a very successful track record in leading teams throughout the entire SDLC process, from pre-sales engagements to global roll-outs for hundreds of factories in AJP, EMEA and the Americas.

Jon prides himself on being a trusted advisor for his customers, responsible for leading technical workouts, managing technical teams, assessing technical and business needs, and delivering market leading solutions that provide quality and value beyond the customer's expectations.

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