

# Webinar: Microlearning - The Key to Building a Safety Culture, One Employee at a Time

written by Lauri Moon | March 12, 2018

Companies with the best safety records inherently understand the business benefits of valuing safety, both directly (reduced costs) and indirectly (improved morale and productivity). They get that safety needs to be rooted in the mindsets, attitudes, and behaviors of their workforce and leadership. And they truly believe in the importance of building a deeply ingrained safety culture.

But how do you get there? It's difficult. It's daunting. But it's now possible with Microlearning!

This proven, science-based approach makes training irresistible and ingrains knowledge deep enough to keep safety top of mind—ultimately, changing on-the-job employee behaviors to deliver significant results, like reduced safety incidents.

Join this EHS webinar to learn:

- What Microlearning is all about
- How Microlearning can play a crucial role in shaping your safety culture
- What to look for in a Microlearning solution
- How leading organizations are putting Microlearning at the core of their safety culture efforts and seeing tremendous success

## Speaker

 **Christine Tutssel, Senior Vice President of Strategic Initiatives**

Christine Tutssel is a co-founder of Axonify and Senior Vice President of Strategic Initiatives. In this role, Christine manages Axonify's international business, both direct and through reseller partners, and oversees Axonify's strategic deals in North America. With over 25 years of sales and sales management experience, Christine

has helped leading manufacturing, distribution, transportation and logistics organizations engage their employees with a continuous and personalized learning experience that helps drive performance and deliver bottom-line business results.

Prior to Axonify, Christine assisted technology start-ups in building and executing their sales and go-to-market strategies. Previously, she was vice president of sales at Covarity, a software provider specializing in enterprise solutions for the banking industry. Before Covarity, Christine spent seven years at Descartes Systems Group, a leading provider of software and network based solutions for transportation and logistics, where she held a variety of sales and sales management roles.

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