

Webinar: The Power of Context - Making IoT Relevant and Practical

written by Lauri Moon | March 29, 2018

You've likely heard the basic premise behind the Internet of Things (IoT) and may even have your own projects in the works. But, do you know what separates data overload from data insight? It's context. And, it's easy to lose.

Listen to a panel of industry experts discuss how to walk the fine line between "data chaos" and data which is relevant, consumable, and can be turned into very practical applications. Learn how to tell the difference between "so what?" reports and "code red!" triggers which demand fast action—or even automated responses.

Make sure your IoT project truly drives results.

Key takeaways

- How to effectively contextualize data for business decisions
- Tips for collecting and consuming data effectively
- The importance of cloud deployment's elasticity in storing contextual data
- How condition-based monitoring can trigger a maintenance call
- Steps to prioritizing practical applications of IOT and projecting the ROI

Speakers

✘ **Mark Humphlett, Senior Director, Industry & Solution Strategy, Infor**

With 20 years of experience in technology and 25+ years in the manufacturing and distribution industry, Mark Humphlett joined the Infor team through an acquisition in 2006. He previously led supply chain solutions marketing and served as a principal business consultant leading presales, solution design, and implementations for several software solutions. Mark also spent three years as the director of supply chain sales and business development in Europe. Prior to entering the technology industry, he held positions with Southern Alloy of America, a division of Metals USA, and Lockheed-Martin. Mark earned a bachelor's degree in Industrial Engineering

from the Georgia Institute of Technology.

✘ Kevin Price, Technical Product Evangelist & Strategist, Infor

For the last 20+ years Kevin has been globally responsible for Product Management, Product Marketing, and Strategy functions for the Infor EAM, Infor MP2, iProcure, Spear Technologies, and Energy Performance Management product families at Infor. He has been published in a number of industry journals and publications including Plant Services, Plant Engineering, BUSRide, Maintenance Online, and others.

✘ Nick Castellina, Director of Industry and Solution Strategy, Infor

Prior to Infor, Nick was Vice President and Research Group Director of the Aberdeen Group's Business Planning and Execution research practice. There he worked with software vendors and end users to analyse trends and produce industry-leading content in topics related to Enterprise Resource Planning, Enterprise Performance Management, Project Portfolio Management, and Business Process Management. He was also responsible for managing a team of analysts dedicated to manufacturing, product innovation and engineering, supply chain management, and financial management and GRC.



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