

# Why Ergonomics? Communicating & Demonstrating the Value to Business Stakeholders

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Safety and human resources professionals appreciate the value of ergonomics. They understand that ergonomics improves employee well-being and leads to reductions in causal absenteeism, recordable injuries, lost-time cases, and workers' compensation costs, among others. However, other business stakeholders, such as plant leadership, quality, operations, manufacturing, boards of directors, and investors often overlook and underappreciate that ergonomics can improve business performance. This webinar will demonstrate how to communicate the value of an ergonomics process to business stakeholders and generate additional support for your ergonomics efforts. In addition, methods to project the financial impact of ergonomics interventions will be introduced.

Participants will learn:

- How to communicate the value of ergonomics in a language (and metrics) that business stakeholders understand
- How to develop a business case for initiating and deploying a sustainable process
- How to project the financial benefit of ergonomics with a risk-based ROI calculator

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