

# #IMakeinPA Campaign Looking for Manufacturing Professionals

written by Lauri Moon | August 29, 2017

The third annual **Pennsylvania Manufacturing Week** will take place **September 30-October 6, 2017**, complementing National Manufacturing Day on October 6. Both initiatives promote the industry and address misperceptions of manufacturing today, draw attention to the amazing career opportunities available in a variety of sectors, and educate the public on the significant impact manufacturing has on Pennsylvania's economy.

This year, the Pennsylvania Department of Community & Economic Development (DCED) is launching a new social media campaign called **#IMakeinPA** to draw attention to the exciting career opportunities in manufacturing. **#IMakeinPA** will feature profiles and testimonials from Pennsylvania's manufacturers and employees with an emphasis on younger workers, their background (how they got into manufacturing), and what a typical work day looks like (a "day in the life").

As part of the **#IMakeinPA** campaign individuals working in manufacturing professions will be profiled on **[dced.pa.gov/mfgweek](http://dced.pa.gov/mfgweek)**. If you would like to participate in the **#IMakeinPA** campaign, please fill out the form below and provide a hi-resolution headshot.



## #IMakeinPA

Individual Profile Template

### About Pennsylvania Manufacturing Week

The third annual Pennsylvania Manufacturing Week will take place September 30-October 6, 2017, complementing the national initiative, National Manufacturing Day (October 6). Both initiatives are intended to promote the industry and address misconceptions of manufacturing being, draw attention to the amazing career opportunities available in a variety of sectors, and educate the public on the significant impact manufacturing has on Pennsylvania's economy.

This year, the Pennsylvania Department of Community & Economic Development (DCED), is launching a new social media campaign called #IMakeinPA to draw attention to the exciting career opportunities in manufacturing. #IMakeinPA will feature profiles and testimonials from Pennsylvania's manufacturers and employees with an emphasis on younger workers, their backgrounds how they got into manufacturing, and what a typical work day looks like (a "day in the life").

### Join the #IMakeinPA Movement

As part of the #IMakeinPA campaign individuals working in manufacturing positions will be profiled on [dced.pa.gov/relgweek](http://dced.pa.gov/relgweek). If you would like to participate in the #IMakeinPA campaign, please fill out the following short questionnaire and provide a 40-second video.

#### Name:

Organization:

Industry:

Employer:

City Where You Work:

Age (Optional):

- 1) Please tell us about what do you do and how long you have been doing it.
- 2) How did you get into your career in manufacturing?
- 3) How would you describe a typical day at work?
- 4) What do you love most about what you do for your job?

In addition to completing an official profile, all employees of manufacturing firms are encouraged to use the #IMakeinPA hashtag on social media to share positive insights about being a part of Pennsylvania's manufacturing industry.

To submit your profile and bio, please email Amy Jorha, Executive Director for Economic Development Marketing at DCED at [adj@dced.pa.gov](mailto:adj@dced.pa.gov) by September 6, 2017.