IMC Announces Using AI in HR Webinar Series

written by Lauri Moon | November 14, 2024

Using Artificial Intelligence to Support Human Resources in Manufacturing

Four 90-minute Modules

In the rapidly evolving landscape of human resources, artificial intelligence (AI) is emerging as a transformative force. HR practitioners must be aware of how AI can enhance HR practices to stay competitive, improve efficiency, and create a more engaged and satisfied workforce. This 4-session program explores the significance of AI in HR. AI can increase efficiency and productivity of HR operations to improve candidate experience and provide data-driven insights into decision-making and personalize employee development.

In this webinar series you will learn to:

- Analyze job roles effectively using AI tools and explore how AI enhances recruitment processes, improving communication and candidate experience in talent acquisition.
- Identify best practices in onboarding and employee engagement, utilizing AI technologies to automate processes and foster a more engaging workplace

environment.

- Examine the role of AI in supporting employee relations and learning & development initiatives, focusing on strategies to improve retention and training outcomes.
- Assess the importance of HR analytics and compliance, exploring how AI can enhance data-driven decision-making and ensure adherence to regulatory standards within HR functions.

Schedule:

- No-cost Introductory webinar: December 5, 2024 – Using Artificial Intelligence to Support Human Resources
- January 16, 2025 – Using Artificial Intelligence to Support Job Descriptions, Recruiting, and Workforce Planning
- February 13, 2025 – Using Artificial Intelligence to Enhance Onboarding, Engagement, and Performance Management
- March 6, 2025 – AI-Driven Employee Relations, Development, and Retention: Building a Future-Ready Workforce
- April 3, 2025 – AI-Powered Analytics, Compliance, and Employee Assistance: Driving Data-Driven Success

Don't miss this opportunity to learn from one of the top thought leaders in the field. Register now to unlock the power of AI in HR.

You are welcome to register for each webinar individually but register for all four for only $309!

IMC is recognized

by SHRM to offer Professional Development Credits (PDCs) for SHRM-CP® or SHRM-SCP® recertification activities.

Presenter:

William J. Rothwell, PhD. is President of Rothwell & Associates, Inc., Rothwell & Associates, LLC, and Rothwell & Associates Korea. He has worked full-time in human resources, training, and organizational development in both government and in a multinational company. He has been a consultant for over 50 multinational companies. He has served many manufacturing clients in both the U.S. and abroad. Some of his clients include Ford Motor Company, General Motors, Siemens, Sony, Phillips, Erickson, and HP. Dr. Rothwell is a prolific author and has published more than 130 books and authored numerous training packages, guides, technical reports, and scholarly articles. He is a Distinguished Professor in the Workforce Education and Development program in the College of Education at The Pennsylvania State University. He holds top-level certifications and credentials with National SHRM and ATD.

This program is WEDnetPA eligible.