

Innovation as a Science and System

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A very good (and short - 3 pages big print) research-based article on innovation as a system. Very much supports the whole concept that is Innovation Engineering - that innovation is a systemizable business practice that any organization can on-board and benefit from. And consistent with IE concepts and ideas.

Whether CI or Innovation, it's all about the system or lack of it. The realization is that these management systems drive success because they activate and foster the "raw material" that's already there. People's creative horsepower.

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