

# Media Opportunities: Call for Pitches

written by admin | January 28, 2016

*DCED is proud to relaunch our proactive media pitching initiative by sharing a brand-new editorial calendar for top site selection publications read by site consultants and business leaders across the country.*

Our team will write and send the pitch to our media contacts for consideration. While we can't guarantee that all pitches will be picked up, we can make sure to share the good ideas you have to offer.

## What we look for in a pitch idea:

- A recent, compelling, Pennsylvania-centric story about a community, a company, or industry in your region
- A point of contact willing to speak about their story

*And that's it!*

We're collecting pitches on the following topics:

## January

Global Manufacturing  
Agribusiness



## March

Affordable Energy  
Biotech & Pharmaceuticals  
Business & Research Parks  
Food Processing  
Green Development  
Life Science Centers  
Logistics  
Ports  
Tourism  
Workforce Training



## May

Advanced Manufacturing  
Food Processing  
Food & Beverages  
Warehouse & Distribution  
Workforce Development



# June

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Technology Sector  
Ports



## **Have a pitch idea?**

If you have an idea for a media pitch, please contact Jenna Lefever by email or 717-231-5334 with your ideas.

Worried about forgetting? Don't be! DCED will send reminders in March, May, and June, too. If you don't have a story idea right now, DCED will take them any time inspiration strikes.