

Media Opportunities: Call for Pitches

written by admin | January 28, 2016

DCED is proud to relaunch our proactive media pitching initiative by sharing a brand-new editorial calendar for top site selection publications read by site consultants and business leaders across the country.

Our team will write and send the pitch to our media contacts for consideration. While we can't guarantee that all pitches will be picked up, we can make sure to share the good ideas you have to offer.

What we look for in a pitch idea:

- A recent, compelling, Pennsylvania-centric story about a community, a company, or industry in your region
- A point of contact willing to speak about their story

And that's it!

We're collecting pitches on the following topics:

January

Global Manufacturing
Agribusiness



March

Affordable Energy
Biotech & Pharmaceuticals
Business & Research Parks
Food Processing
Green Development
Life Science Centers
Logistics
Ports
Tourism
Workforce Training



May

Advanced Manufacturing
Food Processing
Food & Beverages
Warehouse & Distribution
Workforce Development



June

Technology Sector
Ports



Have a pitch idea?

If you have an idea for a media pitch, please contact Jenna Lefever by email or 717-231-5334 with your ideas.

Worried about forgetting? Don't be! DCED will send reminders in March, May, and June, too. If you don't have a story idea right now, DCED will take them any time inspiration strikes.