

Success Story: Nittany Paper Invests in Training Ahead of New Equipment Investment

written by Lauri Moon | January 9, 2023

Marcal Paper aka Nittany Paper Mills, LLC, is owned by Atlas Holdings, LLC. Atlas was founded in 2002 and is headquartered in Greenwich, Connecticut. Atlas and its affiliates own 16 companies employing nearly

20,000 associates. With more than 100 facilities across the globe, Atlas generates an estimated \$4 billion in annual revenue. Nittany Paper Mills in Lewistown, PA manufactures and provides recycled tissue and towels for use in homes, schools, restaurants, hotels and hospitals.



Nittany Paper Mills is investing in new equipment and technologies to become even more competitive. These include new production lines, new packing lines, robotics and more. Such new technologies are disruptive as they change how work is done. In an effort to ensure the successful implementation of these investments, Marcal sought training for its managers to prepare them to manage change. Specifically, training to help managers understand the psychology of change and how to accelerate change. In other words, they wanted to help their managers to further develop their skills to be more effective at leading change. Without these skills, investments on this level may not have the desired impacts.

After the training, with these skills now developed in their managers, Nittany Paper Mills was confident that the implementation of the new equipment and technologies would be successful, driving confidence to make the investment of more than \$500 million.

“We make investments where and when our workforce is skilled and ready. The training was a solid foundation for supervisor development”

Steve Prentiss, Vice President of Human Resources, Marcal Paper