

Success Story: Prysmian Expands Frontline Development Skills and Employee Engagement with Onsite Training

written by Lauri Moon | August 9, 2023



Prysmian Group, the world leader in the energy and telecom cable industry, engaged with the IMC with interest in various areas of improvement including communication and leadership skills as well as job instruction training.

To address this need, the IMC provided content and expertise for Frontline Development Essentials as well as Training Within Industry (TWI) Job Instruction, a dynamic and proven method of hands-on training, learning and coaching for supervisors, team leaders and workers.

The Frontline Development Essentials program included theory, activities and small group interactions designed to foster learning and growth while also solidifying knowledge transfer and retention. Twelve frontline supervisors completed the three-day Frontline Essentials program. Through instruction, hands-on simulations and coaching, they demonstrated new skills to make them more effective and improve morale in their areas.

An IMC Business Advisor, who is TWI Job Instruction certified, delivered a ten-hour TWI program to Prysmian. The TWI program provides a proven and reliable system for elevating employee engagement that advances ongoing and planned continuous improvement, kaizen, lean and operational excellence initiatives. Ten employees completed the TWI JI program and demonstrated mastery of the 4-step How to

Instruct model. They also demonstrated the ability to effectively Get Ready to Instruct with a focus on the Job Breakdown. These employees then successfully implemented this model within their own areas, resulting in consistent training and reduced training time.

“The attendees of both training programs came away energized and eager to apply their new skills in training, coaching and communications. There is broad consensus that these skills should continue to be developed throughout the company.” Jeanette Wragg, Training Manager, Prysmian Group

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Prysmian Group Hosts Beam Signing Ceremony on \$22.5M Williamsport Facility Expansion Project | Prysmian Group