

Spotlight on Supply Chain Management - A Program for Parents and Students

written by Lauri Moon | April 21, 2021

Supply Chain Management (SCM) is a complex, fast-changing and rapidly growing career field. Supply chain activities cover everything from product development, sourcing, production, and logistics, to the information systems needed to coordinate these activities.

SPOTLIGHT ON SUPPLY CHAIN MANAGEMENT

A PROGRAM FOR PARENTS AND STUDENTS

Keynote Speaker:
Valerie Berube, Director of Supply Chain,
Lycoming Engines

- Introduction to supply chain management
- Business opportunity with companies
- Q&A session
- Complete registration form

Event Date:
April 28, 2021, 6-7 p.m.

CLICK HERE TO REGISTER

Why use of QR? As a QR code, you can scan the code to get more information.

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Lynchburg College of Technology
Pennsylvania College of Technology

The concept of SCM is based on two core ideas:

1- The first is that practically every product that reaches an end user represents the cumulative effort of multiple organizations. These organizations are referred to collectively as the supply chain.

2- The second is that organizations that make up the supply chain are intricately linked together through a combination of physical and information flows.

This event will feature keynote speaker: Valerie Berube, Director of Supply Chain at Lycoming Engines.