

# Spotlight on Supply Chain Management - A Program for Parents and Students

written by Lauri Moon | April 21, 2021

Supply Chain Management (SCM) is a complex, fast-changing and rapidly growing career field. Supply chain activities cover everything from product development, sourcing, production, and logistics, to the information systems needed to coordinate these activities.

**SPOTLIGHT ON SUPPLY CHAIN MANAGEMENT**

**A PROGRAM FOR PARENTS AND STUDENTS**

**Keynote Speaker:**  
Valerie Berube, Director of Supply Chain,  
Lycoming Engines

- Introduction to supply chain management
- Business opportunity with companies
- Q&A session
- Complete registration form

**Event Date:**  
April 28, 2021, 6-7 p.m.

**CLICK HERE TO REGISTER**

Why use of QR? As a QR code, you can scan it to get more information about the event.

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Lynchburg College of Technology  
Pennsylvania College of Technology

The concept of SCM is based on two core ideas:

1- The first is that practically every product that reaches an end user represents the cumulative effort of multiple organizations. These organizations are referred to collectively as the supply chain.

2- The second is that organizations that make up the supply chain are intricately linked together through a combination of physical and information flows.

This event will feature keynote speaker: Valerie Berube, Director of Supply Chain at Lycoming Engines.