

Spotlight on Supply Chain Management - A Program for Parents and Students

written by Lauri Moon | April 21, 2021

Supply Chain Management (SCM) is a complex, fast-changing and rapidly growing career field. Supply chain activities cover everything from product development, sourcing, production, and logistics, to the information systems needed to coordinate these activities.

SPOTLIGHT ON SUPPLY CHAIN MANAGEMENT

A PROGRAM FOR PARENTS AND STUDENTS

Lynchburg College is pleased to announce the 2021 Supply Chain Management (SCM) program for parents and students. This program is a comprehensive overview of the supply chain process, from product development, sourcing, production, and logistics, to the information systems needed to coordinate these activities.

Keynote Speaker:
Valerie Berube, Director of Supply Chain, Lycoming Engines

Benefits:

- Introduction to supply chain management
- Hands-on opportunity with companies
- Q&A session
- Complete registration packet

Presented by:
MICHAEL W. HALL, Director of Marketing Planning, MA&I LLC
NICK J. HARRISON, Director of Procurement, Lycoming Manufacturing Center

April 28, 2021, 6-7 p.m.

CLICK HERE TO REGISTER

We use of QR codes to be given away during the event. Make for easier to scan.

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Middlebury Community College
Pennsylvania College of Technology a Penn State Affiliate

The concept of SCM is based on two core ideas:

1- The first is that practically every product that reaches an end user represents the cumulative effort of multiple organizations. These organizations are referred to collectively as the supply chain.

2- The second is that organizations that make up the supply chain are intricately linked together through a combination of physical and information flows.

This event will feature keynote speaker: Valerie Berube, Director of Supply Chain at Lycoming Engines.