

State of the Global Supply Chain

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The State of the Global Supply Chain Report is an analysis of the top issues, challenges and opportunities faced by manufacturers and industry executives for 2016 and beyond.

(SupplyChain 24/7: 4-11-16) GT Nexus set out to discover the top supply chain issues facing manufacturers for 2016 and beyond. We did so by partnering with researcher, *YouGov*, a global online community of over four million individuals, to see where senior manufacturing executives stand on things like:

- The technologies and industry issues that have the most notable impact on the supply chain
- Their primary supply chain challenges and goals for improvement
- Whether or not they have a Chief Supply Chain Officer in place to help manage the above

The results indicate that manufacturers expect to face major supply chain challenges and risks in 2016 stemming from external factors, often beyond their control.

While meeting ever-changing customer demand is deemed a priority, the data suggests their execution roadmap is misguided, being focused more on cost cutting than other things like having a senior supply chain leader in place.

This starts at the top level, where 76% of manufacturers operate without a Chief Supply Chain Officer.

With almost half of manufacturers reporting a disruption that impacted business in the past 12 months, this gap in strategic direction to address broader supply chain agility appears to be a major concern.

The sample size for our study was 250 US-based senior manufacturing executives, and fieldwork was undertaken in December 2015 via an online survey.

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